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Press release

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The website of the German Pavilion "German High Tech in Metal Working" at EXPOMAQ 2016 is already online

The internet site www.expomaq.german-pavilion.com is available in English and Spanish. About 50 German machine tools manufacturers will attend the third edition of this trade fair, which will take place from 12 to 15 April in Leon (Mexico).

Dusseldorf, January 2016 – The countdown for the Latin American EXPOMAQ trade fair has started. The website of the German Pavilion "German High Tech in Metal Working" is already online and available in two languages: English and Spanish.

Under the domain name <u>www.expomaq.german-pavilion.com</u>, internet users will be able to see at a glance all the news of the German exhibitors, who will attend this important event. Up until now, 50 German companies have confirmed their attendance, such as Alfred H. Schütte, AMF Andreas Maier, CeramTec or EMAG Holding. Precisely all above mentioned companies are Premium members at IndustryArena, the most important online community specialized in the manufacturing industry and a leader in Germany.

This is the third edition of the biannual "Innovation in machinery and industrial technology", the largest exhibition in the industry in Latin America. An event that will take place from 12 to 15 April in Leon (Mexico). On this occasion, Germany will be the guest country.

The German Federal Ministry for Economic Affairs and Energy (BMWi), the Association of the German Trade Fair Industry (AUMA) and the German Machine Tool Builders' Association (VDW) will attend to show the potential of German industry in Leon. This showcase will be organized by Hannover Fairs International GmbH, a subsidiary of Deutsche Messe.

Deutsche Messe

With a revenue of 312 million euros (2013), Deutsche Messe AG ranks among the world's ten largest trade fair companies and operates the world's largest exhibition center. In 2013, Deutsche Messe planned and staged 119 trade fairs and congresses around the world – events which hosted a total of 41,000 exhibitors and some four million visitors. The company's event portfolio includes such world-leading trade fairs as CeBIT (IT and telecommunications), HANNOVER MESSE (industrial technology), BIOTECHNICA (biotechnology), CeMAT (intralogistics), didacta (education), DOMOTEX (floor coverings), INTERSCHUTZ (fire protection and rescue services) and LIGNA (wood processing and forestry). With over 1,000 employees and a network of 66 representatives, subsidiaries and branch offices, Deutsche Messe is present in more than 100 countries worldwide.

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